



PHOTO  
COMING  
SOON

Danni Davis Skin, llc  
Dannette Evans – Founder and CEO  
Zebulon, NC  
[www.dannidavisskin.com](http://www.dannidavisskin.com)

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Dannette Evans is the founder and CEO of Danni Davis Skin, llc — she believes that exfoliating and moisturizing/hydrating the skin is one of the best ways to achieve soft, beautiful and ageless skin. The impetus for Danni Davis Skin was chapped lips, 5 different lip balms that didn't work and the belief that she could build a better mousetrap. Dannette began to research lip balms and discovered lip exfoliation and the handmade bodycare products industry. After studying the ingredients of many lip balms and exfoliators on the market, she realized the benefits of natural and organic ingredients like botanical, fruit and nut oils, essential oils, botanical flavor oils and the handmade craft of making bodycare products from scratch without the use of potentially harmful chemical ingredients. She discovered what she likes to call "Natural Bodycare Products Made Simple." After two years of R&D, formulating and testing, Dannette launched a line of bodycare products formulated for all skin types and centered on exfoliating and moisturizing/hydrating the skin. Danni Davis Skin has created a premium brand from organic and natural ingredients for personal and professional use. All products are formulated without the use of parabens, sulfates for phthalates.

Our motto: Soft skin can be...beautiful, sexy and ageless with natural bodycare products made simple

#### Services / Products:

- Danni Davis Skin Natural and Organic Bodycare  
Feed your skin with a variety of nourishing skin exfoliators made from organic sugars, organic fruit extracts, organic sea salts, red alaea salts and black Tahitian sands, all combined with vitamin rich antioxidants that renew and rejuvenate the skin.

The line also includes: a butter cream, body oil, lip cream, lip exfoliator and aromatherapy phials.



- Product List by Category

Face: optimum hydrating face oil

Lips: crème bise lip cream  
the lip exfoliator

Body: acai + chocolate cocoapod (body polish)  
beautiful body butter cream  
body beautiful elixir (body oil)  
gentle fruit body polish  
mojave black body polish  
red alaea + coconut salt polish  
sugar sweet nilotica body polish

Feet: seaside foot butter  
seaside foot polish  
sole food | herbal citrus foot soak

Mind: breathe again aromatherapy phials

- calm
- insomnia
- awake
- the remedy



15 Second Commercial:

Soft skin can be beautiful, sexy and ageless with natural bodycare products made simple. We believe that exfoliating and moisturizing/hydrating the skin is one of the best ways to improve the skins elasticity, softness and youthful appearance. We have created a line of bodycare products formulated for all skin types.



Product Photos: Coming Soon



Product Fact Sheet: Coming Soon

cocoapods

gentle fruit body polish

breathe again aromatherapy phials



FOR IMMEDIATE RELEASE  
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**DANNI DAVIS SKIN LAUNCHES A REVOLUTIONARY NEW LINE OF INNOVATIVE, 100% NATURAL + ORGANIC + VEGETARIAN/VEGAN BODY POLISHES AND BODY SCRUBS THAT WILL LEAVE YOUR SKIN SOFT, SEXY & AGELESS**

(RALEIGH, NC) —DANNI DAVIS SKIN, a Raleigh-based bodycare products company, has introduced a line of natural + organic + vegetarian/vegan bodycare products designed to exfoliate and moisturize/hydrate the skin. DANNI DAVIS SKIN is introducing new and innovative ingredients for exfoliating the skin to the market in the form of Black Tahitian Volcanic Sand [mojave black body polish](#), Red Alaea Salt [red alaea + coconut salt polish](#) and Fruit Extracts [gentle fruit body polish](#). They are also introducing a new delivery system in the form of a cocoapod™. Our [acai + chocolate cocoapods](#) gently exfoliate the skin with organic sugar + organic acai and organic chocolate.

Danni Davis Skin is also introducing [Breathe Again Aromatherapy Phials](#); sometimes you need to turn off the cell phone, quiet the kids, tune out all of your social obligations and just focus on you. In other words, inhale and breathe again! These phials deliver therapeutic serums that will help you feel better. Our unique formulas include essential oils, providing a drug-free way to deal with daily stressors. The delivery system features a simple and easy to use roll-on applicator that is convenient and stress free for aromatherapy on the go.

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Danni Davis Skin products are strongly positioned to attract its target market of women aged 30 + up to baby boomers by offering products that will help in maintaining the skins youthful vigor and elasticity without the possible health risks of using harmful chemicals, parabens and sulfates.

Located in Raleigh, NC, DANNI DAVIS SKIN is a personal care products company devoted to exfoliating and moisturizing the skin naturally, organically and without harmful chemicals. DANNI DAVIS SKIN is dedicated to consumer education, protecting the environment and giving back. For more information, visit us at [www.dannidavisskin.com](http://www.dannidavisskin.com) or email [info@dannidavisskin.com](mailto:info@dannidavisskin.com)