



FOR IMMEDIATE RELEASE
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DANNI DAVIS SKIN LAUNCHES A REVOLUTIONARY NEW LINE OF INNOVATIVE, 100% NATURAL + ORGANIC + VEGETARIAN/VEGAN BODY POLISHES AND BODY SCRUBS THAT WILL LEAVE YOUR SKIN SOFT, SEXY & AGELESS

(RALEIGH, NC) —DANNI DAVIS SKIN, a Raleigh-based bodycare products company, has introduced a line of natural + organic + vegetarian/vegan bodycare products designed to exfoliate and moisturize/hydrate the skin. DANNI DAVIS SKIN is introducing new and innovative ingredients for exfoliating the skin to the market in the form of Black Tahitian Volcanic Sand [mojave black body polish](#), Red Alaea Salt [red alaea + coconut salt polish](#) and Fruit Extracts [gentle fruit body polish](#). They are also introducing a new delivery system in the form of a cocoapod™. Our [acai + chocolate cocoapods](#) gently exfoliate the skin with organic sugar + organic acai and organic chocolate.

Danni Davis Skin is also introducing [Breathe Again Aromatherapy Phials](#); sometimes you need to turn off the cell phone, quiet the kids, tune out all of your social obligations and just focus on you. In other words, inhale and breathe again! These phials deliver therapeutic serums that will help you feel better. Our unique formulas include essential oils, providing a drug-free way to deal with daily stressors. The delivery system features a simple and easy to use roll-on applicator that is convenient and stress free for aromatherapy on the go.

Dannette Evans is the founder and CEO of Danni Davis Skin, llc — she believes that exfoliating and moisturizing/hydrating the skin is one of the best ways to achieve soft, beautiful and ageless skin. The impetus for Danni Davis Skin was chapped lips, 5 different lip balms that didn't work and the belief that she could build a better mousetrap. Dannette began to research lip balms and discovered lip exfoliation and the handmade bodycare products industry. After studying the ingredients of many lip balms and exfoliators on the market, she realized the benefits of natural and organic ingredients like botanical, fruit and nut oils, essential oils, botanical flavor oils and the handmade craft of making bodycare products from scratch without the use of potentially harmful ingredients.

Danni Davis Skin products are strongly positioned to attract its target market of women aged 30 + up to baby boomers by offering products that will help in maintaining the skins youthful vigor and elasticity without the possible health risks of using harmful chemicals, parabens and sulfates.

Located in Raleigh, NC, DANNI DAVIS SKIN is a personal care products company devoted to exfoliating and moisturizing the skin naturally, organically and without harmful chemicals. DANNI DAVIS SKIN is dedicated to consumer education, protecting the environment and giving back. For more information, visit us at www.dannidavisskin.com or email info@dannidavisskin.com